

# Weeqauhic Park House Music Festival With a Splash of the Caribbean

SPONSORSHIP OPPORTUNITIES  
SEPTEMBER 11, 2022





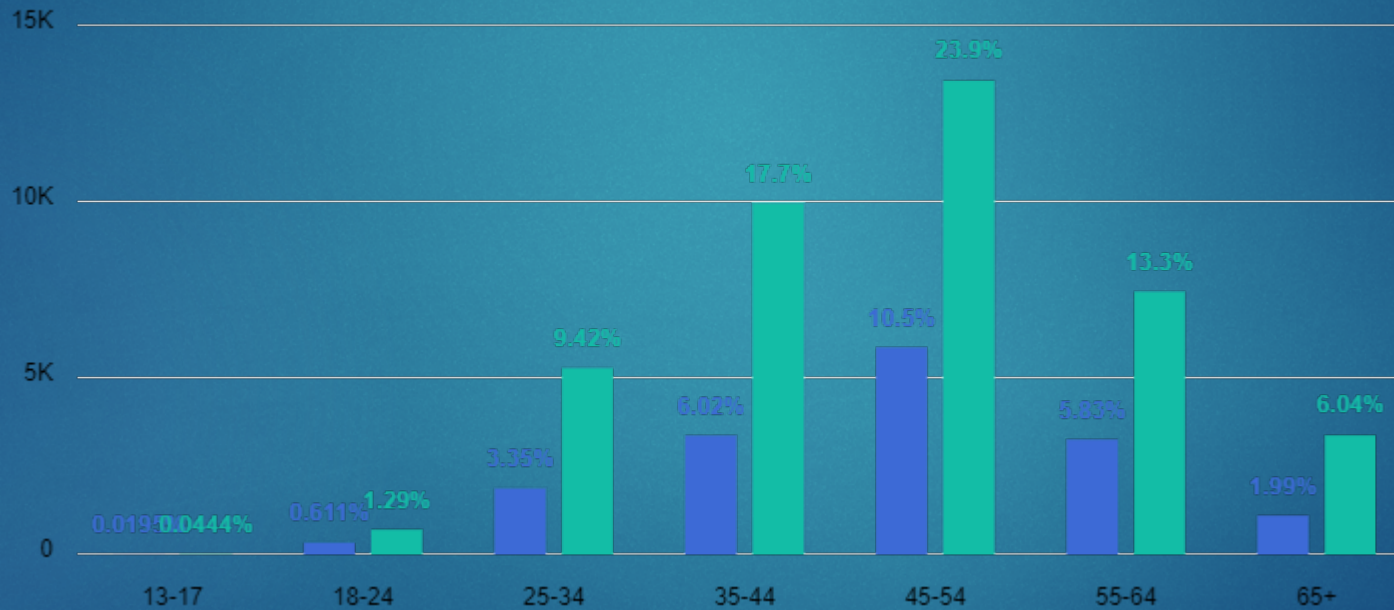
# About WPHMF

- ▶ The Weequahic Park House Music Festival is one of the largest music festivals, not only in Essex County, but also in the State of New Jersey, drawing close to 15,000 in 2019 and 19,000 people in 2020 virtually online.
- ▶ The best of the Caribbean lands in Essex County with live performances from the best performers from around the world. This draws thousands from the Tri-State area.
- ▶ Located in the southward of Newark, the festival has hosted some of the most significant names in House Music and Rhythm & Blues (R&B) acts from around the world such as the Legendary Tony Humphries, Louie Vega, Coffee, Sir Charles Dixon, Brass Construction, Michael Watford, First Choice and many more.



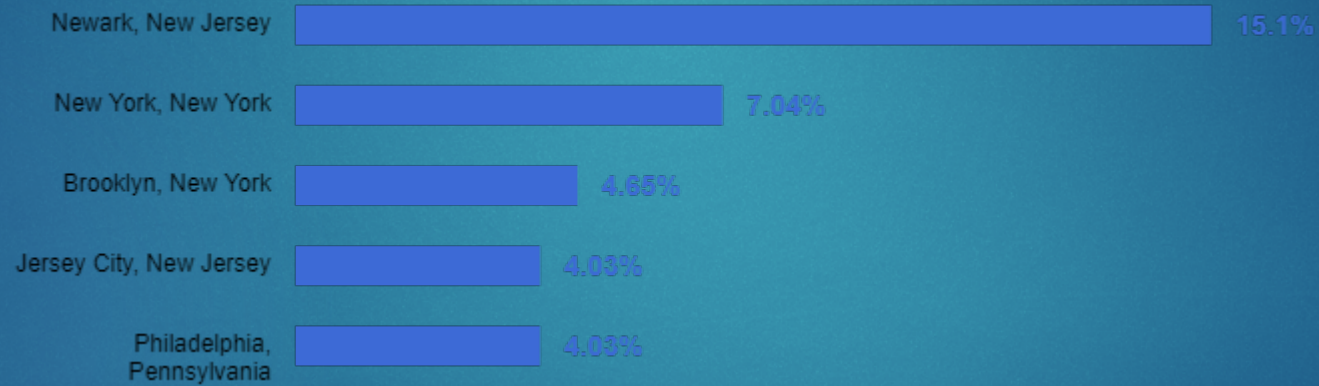
# Demographics of the Festival

## Men / Women





# Turnout Cities





# Our Events





# WPHMF Signature Events



## House Music Under the Stars

**September 2, 2022**

House Festival Rooftop Party  
This party will take place in  
downtown Newark, New Jersey.



## 12<sup>th</sup> Annual WPHMF With a Splash of the Caribbean

**September 10, 2022**

Join us for Jersey's largest House  
Music Festival at Weequahic  
Park.



## White on the Green

**September 11, 2022**

Join us for Brunch as we  
mingle for with great music  
and dancing at the East  
Orange Golf Course.



# Past & Present Sponsors

- ▶ Newark Councilman John Sharpe James
- ▶ PSE&G
- ▶ T-Mobile
- ▶ Budweiser
- ▶ Shoprite
- ▶ Costco
- ▶ TD Bank
- ▶ Essex County
- ▶ Essex County Parks
- ▶ Hispanic Law Enforcement
- ▶ Robert Treat Hotel
- ▶ Weequahic Park Sports Authority



**ESSEX COUNTY** DEPARTMENT OF PARKS,  
RECREATION AND CULTURAL AFFAIRS



# T Mobile™

## Robert Treat Hotel

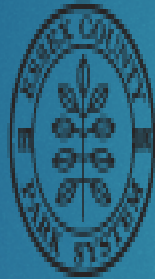


# WHMF

## Event Hosted By:



Essex County is located in the northeastern part of New Jersey. As of the 2020 United States Census, the county's population was 863,728, making it the state's second-most populous county, behind Bergen County.



**ESSEX COUNTY** DEPARTMENT OF PARKS,  
RECREATION AND CULTURAL AFFAIRS

Essex 24 parks, five reservations and variety of recreation facilities are dynamic locations to enjoy the outdoors, engage in athletic competitions and get closer to nature.

The Division of Cultural and Historic Affairs promotes further awareness of its vibrant arts and history community.



The AACCCOEC is a non-for profit cultural organization made up of representatives from around the county of Essex from many different cultures. Our organization brings the best of all communities together to form one voice. Anyone is welcome to join, as we meet year round to bring the best of Africa, America, and the Caribbean together in Essex county.



# Sponsorship Benefits

## ► Gold Sponsorship-\$10,000

- Top Headline Sponsor
- Sponsorship stage announcements
- Logo Stage Signage
- Website Logo Signage
- (20) VIP Tickets
- Facebook AD Signage
- Twitter AD
- Radio Ads
- Flyer signage
- Event t-shirts for VIP Guest
- Live webcast sponsorship announcements





# Silver Sponsorship \$5,000

- Top Billing Sponsor
- Sponsorship stage announcements
- Logo Stage Signage
- Website Logo Signage
- (10) VIP Tickets
- Radio Ads
- Flyer signage
- Event t-shirts for VIP Guest
- Live webcast sponsorship announcements





# Bronze Sponsorship- \$1,500.00

- Top Billing Sponsor
- Logo Stage Signage
- Website Logo Signage
- (5) VIP Tickets
- Website AD Signage
- Flyer signage
- Live webcast sponsorship announcements





# Friends of Weequahic House Music Festival- \$500.00

- ▶ Logo stage signage
- ▶ (2) VIP Tickets
- ▶ Website Signage
- ▶ Flyer signage





# WPHMF

## ▶ Contact Information

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